



CODE OF CONFIDENCE

R is for Rhythm:

When **Code Red PR** and clients meet over the phone or face-to-face, those moments are about getting in *rhythm* with you. It is a time for listening, questioning, understanding: for clarity. We examine goals, exchange ideas, and elicit solutions. **Code Red PR** is a public relations response and relief team that diagnose your symptoms and define prescribed goals.

E is for Etch:

This is where rhythm meets representation. Imagine a pivotal and precise plan to carefully *etch* your image onto your market. Mastery of your message proceeds here. As your power partner we are prepared to develop, design, and deliver your communicative public profile. **Code Red PR** will refine and reinforce your image.

D is for Dazzle:

This is where representation makes relationships. Our media relations resources *dazzle* your audience with your association. A large or small project can impress deeply and distinguish your company's connection with your clientele. **Code Red PR** will refresh or rejuvenate your organization's successful community standing.

CONSIDER THE POSSIBILITIES

COMMUNITY RELATIONS
CONSUMER RELATIONS
EMPLOYEE RELATIONS
EVENT PLANNING
GOVERNMENT AFFAIRS
INVESTOR RELATIONS
ISSUES MANAGEMENT
MARKETING COMMUNICATIONS
MEDIA RELATIONS
PUBLIC AFFAIRS
PUBLIC RELATIONS CONSULTING
PUBLICITY
RESEARCHING
SPECIAL PUBLIC RELATIONS
STRATEGIC COUNSELING
WEBSITE DEVELOPMENT
WRITING